

# BMW Motorcycle Roadside Assistance Plan\*

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*Making the open road  
more friendly*

# Here's your opportunity to ride with the Roadside Assistance Plan\* behind



## 24 Hour Toll-Free Telephone Assistance\*

24 hours a day, 365 days a year, help is only a toll-free phone call away for BMW Motorcycle Roadside Assistance Plan members. If you need help on the road, BMW Motorcycle Roadside Assistance Plan Representatives are on call every hour of every day. Whenever you require assistance, trip routing, or general information, simply call BMW Motorcycle Roadside Assistance Plan toll-free.



## 24 Hour Emergency Sign and Drive Pickup Service\*

If your bike is ever disabled, a simple call to our toll-free BMW Motorcycle Roadside Assistance Plan number will have help on the way immediately via our National Dispatch Network. We have thousands of affiliated 24 hour tow facilities across all fifty states. All you need to do is show your membership card and sign for up to \$100 of service. If you decide to obtain service on your own, BMW Motorcycle Roadside Assistance Plan will reimburse you up to \$100 per disablement.



## 24 Hour Emergency Roadside Assistance\*

From dead batteries to flat tires, minor repairs or simple hose reconnections, BMW Motorcycle Roadside Assistance Plan will be there. Our customer service representatives are on call every hour of the day.



## 24 Hour Emergency Trip Protection\*

If your motorcycle is disabled and you are over 100 miles from home, BMW Motorcycle Roadside Assistance Plan will reimburse you for your expenses, up to a maximum of \$500. Whether for supplemental transportation, local lodging, or car rental, as a BMW Motorcycle Roadside Assistance Plan member you're covered.



## Personalized Trip Routing

One of the most popular member services, provides detailed, easy to read computerized trip itineraries and companion maps, to meet all your travel requirements. By using the latest computer technology, BMW Motorcycle Roadside Assistance Plan provides our members with a "state-of-the-art" trip routing which contains information on over 160,000 cities, towns and destination points. Yours to use as often as you wish at no cost.



## Members Only VISA or MasterCard

As a BMW Motorcycle Roadside Assistance Plan member, you'll have the opportunity to carry either a VISA or MasterCard with a no annual fee feature! That's a potential savings of up to \$50 or more a year. You'll also have a high personal credit line of up to \$5,000 or more and numerous other special cardholder benefits. (Card issuance is subject to approval of issuing bank.) Your BMW Motorcycle Roadside Assistance Plan membership kit will have full details and an application.

# The security of the BMW Motorcycle d you every mile of the way.



## Lost Key Retrieval Service

Included in your BMW Motorcycle Roadside Assistance Plan membership kit you will find a

specially encoded personal key ring and card. By attaching your keys to the key ring and returning the card to BMW Motorcycle Roadside Assistance Plan you'll be protected in the event your keys become lost. If someone finds your keys, they can simply drop them in the mail box. When they arrive at BMW Motorcycle Roadside Assistance Plan headquarters we'll promptly forward them on to you. BMW Motorcycle Roadside Assistance Plan pays the postage both ways.



## Emergency Cash Advance Via Western Union

Have you ever been traveling and lost your cash or traveler's checks, or

worse, have they ever been stolen? If so, then you know what a hassle it can be. As a BMW Motorcycle Roadside Assistance Plan member we'll put you in touch with Western Union, and you'll have immediate access to up to a \$200.00 cash advance against your valid VISA or MasterCard. The cash can be in your hands within minutes.



## Discounts and More

Your Membership will contain valuable information, discount coupons and forms necessary to

obtain the many other valuable benefits of the BMW Motorcycle Roadside Assistance Plan. You'll receive discounts up to 30% on Auto/Truck/Motor Home Rentals, Movie Theater Discounts at over 700 movie theaters all across the United States, discounts at over 5,000 hotels/motels plus

other well-known, nationally-accepted companies that you'll enjoy doing business with. And when you do, you'll enjoy more than \$1,000 in possible savings.

*From 24 Hour Emergency Roadside Assistance to Computerized Trip-Routing and Lost Key Retrieval Service, as a BMW Motorcycle Roadside Assistance Plan member you can always count on courteous, professional and attentive service, whatever your riding needs.*

*Take a moment to complete and return the attached membership application, or if you prefer, call us toll-free at 1-800-225-1575. Join BMW Motorcycle Roadside Assistance Plan today and start riding with the security and comfort that we're with you every mile of the way.*

Available to owners of all motorcycle makes.

\*Specific benefits underwritten by Minnehoma Insurance Company, Tulsa, Oklahoma under Policy #GAL-672-825-1280.

Consult your Membership Benefit Guide for schedule of benefits, terms and conditions as they may vary to conform to state laws. Some benefits not available in all states.

### NON-TRANSFERABLE • THIS IS NOT A CREDIT CARD

Your BMW Motorcycle Roadside Assistance Plan\* membership number is shown on the reverse side of this card. Please refer to this number when calling the Plan for assistance.



Code: "CROSS"

IATA# 00000250

1-800-800-4000

A A 722200

1-800-331-1212

Recap #6100122

1-800-328-4567

Plan BY 93425

1-800-732-3232

CDP-ID#85026

1-800-654-3131

To receive your member discount, present the approved I.D. Number as listed above with the proper credit information at the car rental counter. *This is not a credit card.*

**National Toll-Free Assistance Number**  
**1-800-225-1575**

4040 Mystic Valley Parkway, Boston, MA 02155

\*Services provided through Cross Country Motor Club, Inc., Boston, MA 02155 except in California, where services are provided by Cross Country Motor Club of California, Inc., Boston, MA 02155.





## **MORE OF THE BENEFITS YOU'RE ENTITLED TO:**

Included with the BMW Motorcycle Roadside Assistance Plan\*.

- National Toll-Free Assistance Number
- Computerized Lost Key Retrieval System
- Fender Emblem
- \$5,000 Theft Reward Decal
- Emergency Towing/Wrecker/Pickup Service
- Emergency Road Service
- VISA OR MASTERCARD FOR QUALIFIED MEMBERS
- Personal-Size National Road Map
- National Highway I.D. Chart
- Personal Membership Benefit Guide
- Personal I.D. Card
- "CROSS ROADS"...Custom Computerized Trip Routing and Map Services
- Auto/Truck/RV Rental Discounts
- Hotel/Motel Discounts
- Additional Miscellaneous Discounts, such as:
  - Film Processing
  - Campgrounds and Trailer Parks
  - Movie Theater Tickets
  - Travel/Cruises/Travel-Related Merchandise
- Checkpoints for Electrical Problems
- Pre-Trip Checklist
- Membership Kit
- National Travel Information Directory
- Gas Saving Ideas
- Emergency Cash Advance Service
- Reimbursement for Emergency Traveling Expenses
- Reimbursement for Bail Bond Premium
- Legal Defense Reimbursement

**BMW Motorcycle Roadside  
Assistance Plan\* Headquarters**  
4040 Mystic Valley Parkway  
Boston, MA 02155

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