

*When you gotta ride, you gotta ride.*



**Motorcycles**

# Know a great ride? Share it with others and you could win an Edelweiss motorcycle tour.

**We'd like to help riders** share their favorite rides. One of the great things about riding motorcycles is having somebody turn you on to a great ride that you've never done before. Which is why we've created the BMW Motorcycles "Personal Ride" Contest.

**We're asking riders everywhere** to send us their favorite rides. We'll post the rides on our web site—[bmwusacycles.com](http://bmwusacycles.com). If yours is judged to be one of the top three entered, you'll win a motorcycle tour with world-famous Edelweiss Bike Travel worth up to a \$5,000 retail value. (They know some pretty good rides, too.) You don't have to be a BMW owner; just show us you love to ride.

**Document your ride as much as possible**, with an essay or notes, photographs, a map showing the route you took, a description of the ride, the events that took place along the way, etc. All entries will be given to an impartial jury of motorcyclists drawn from *Motorcyclist* and *Rider* magazines and representatives from BMW NA. You can send your ride in via our web site, [bmwusacycles.com](http://bmwusacycles.com) or just use plain old U.S. mail.

**You have until October 1, 2000** to send in your entries, and we'll make an announcement of the winners by December 31, 2000. You'll be able to take your prize anytime in 2001. See the "Personal Ride Contest Rules" for details.

[bmwusacycles.com](http://bmwusacycles.com)





*15 degrees. 4,000 foot passes. 90% chance of snow.*

## **No, we're not crazy. Just busy.**

See, we've always wanted to ride West Virginia. Great roads. Hairpins galore. Tons of elevation changes. Cool, funky places to find food. Not to mention a rather, shall we say, liberating lack of law enforcement. Fact is, we'd been planning this trip for months. It's just that things always seemed to get in the way. Work. Wives. Work. Wives. Work. Well, you get the picture.

So when we finally were able to free up some time, we went for it. In the middle of January. In the heart of winter. Electric vests on high.

**And yes, it was cold as hell.** But we also had a helluva lot of fun.

— D. Corr

# R 1 2 0 0 C

## The BMW R 1200 C

The cruiser for true diehards.



Optional heated grips and accessory plug for heated vest essential for cold-weather riding.

Standard high bars are optimum for touring.

Optional passenger "comfort" seat. Stock seat flips up as backrest.

Optional windshield is great for long-distance rides.

Leather-covered hard bags are optional—great for long rides.

Optional engine guards double as footrest.

Anti-dive Telelever front suspension—better ride stability and handling.

Low-maintenance driveshaft, means no dirt or snow can gum up the works.

Smooth-shifting, 5-speed gearbox, broad range means you don't have to switch to stay in the sweet spot.

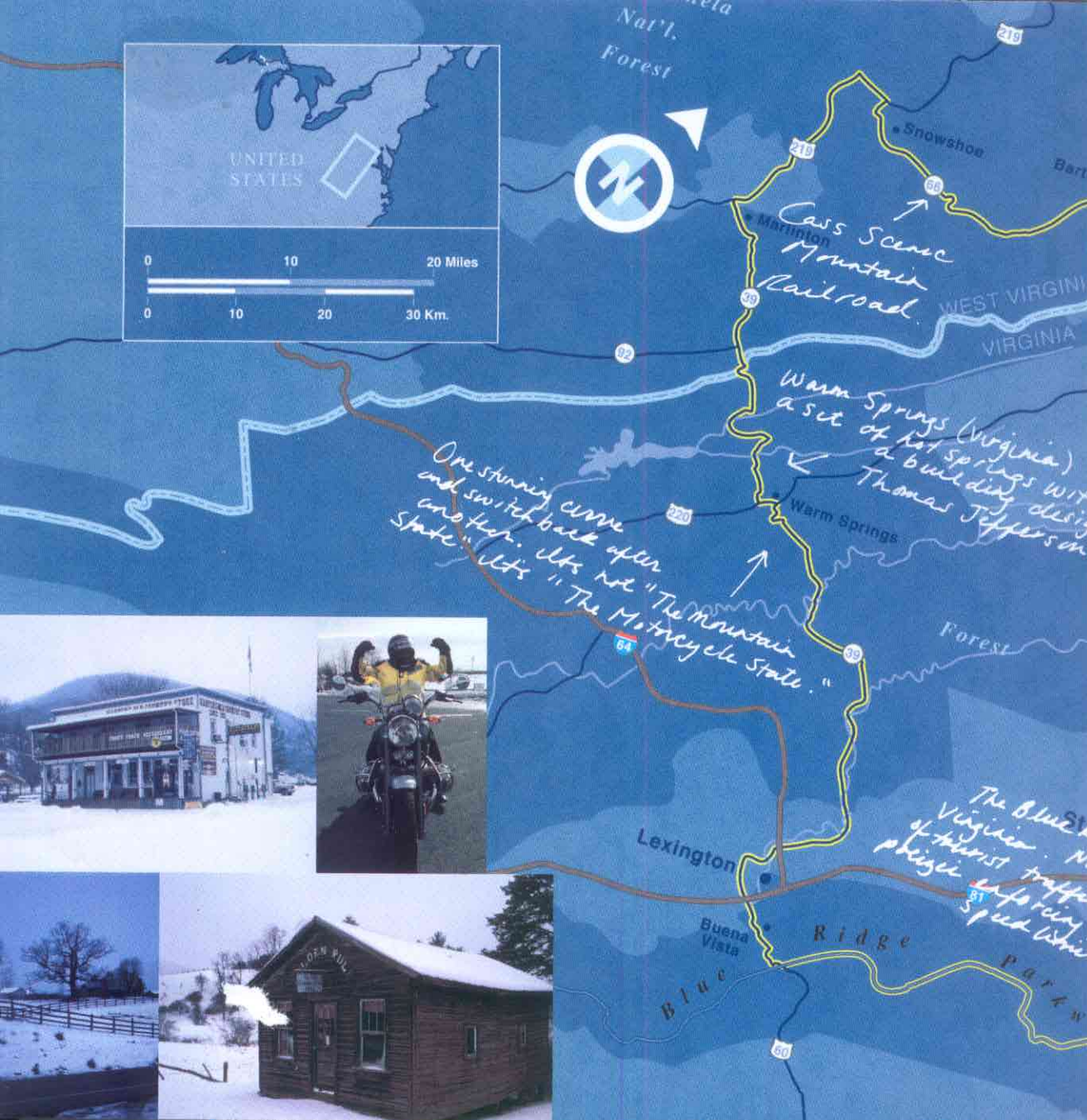
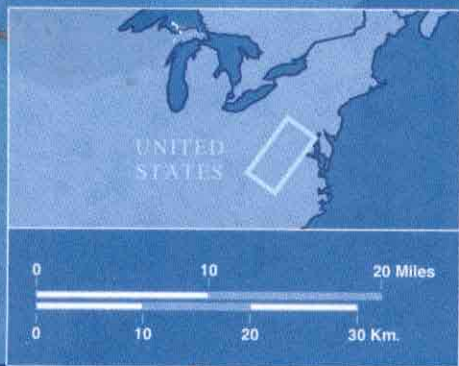
Adjustable Monolever rear suspension, comfy for the butt but sporty for the curves.

High torque, 1170 cc "Boxer" engine produces 61 Bhp @ 5000 RPM.

ABS brakes—the only cruiser that's got them.



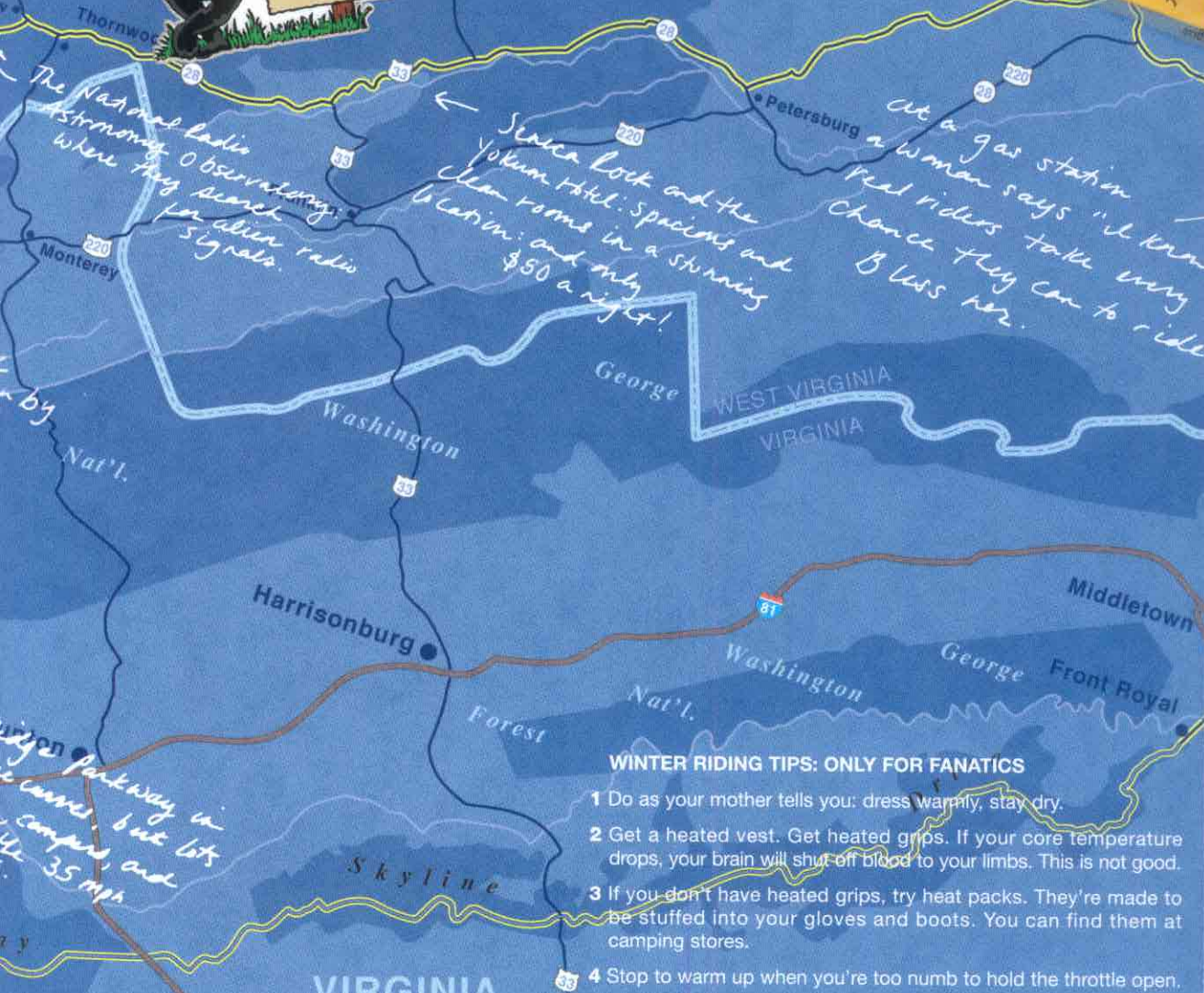
Motorcycles



# WEST VIRGINIA



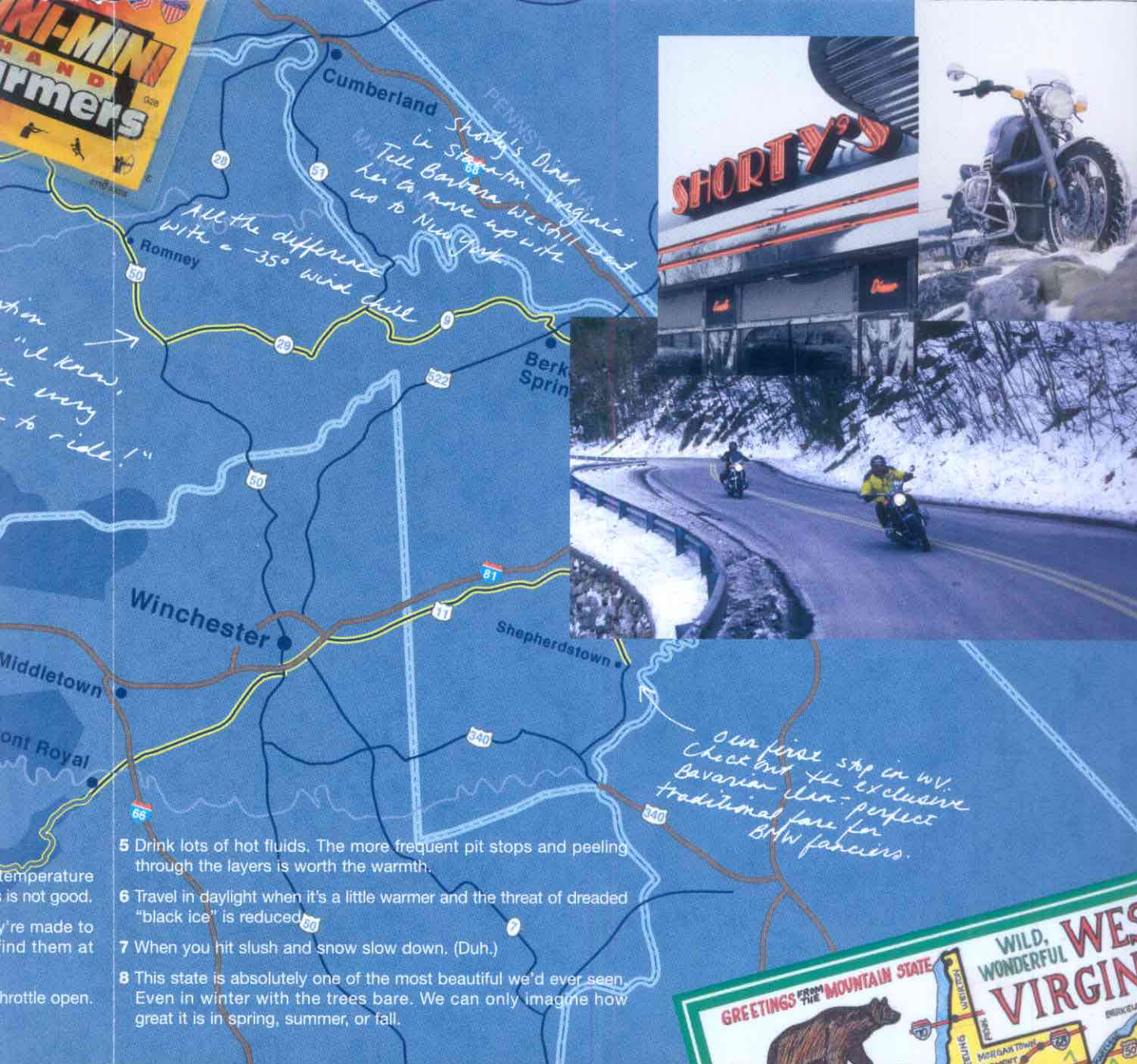
SEND MORE  
TOURISTS TO  
WEST VIRGINIA...  
THE LAST ONES  
WERE DELICIOUS!



### WINTER RIDING TIPS: ONLY FOR FANATICS

- 1 Do as your mother tells you: dress warmly, stay dry.
- 2 Get a heated vest. Get heated grips. If your core temperature drops, your brain will shut off blood to your limbs. This is not good.
- 3 If you don't have heated grips, try heat packs. They're made to be stuffed into your gloves and boots. You can find them at camping stores.
- 4 Stop to warm up when you're too numb to hold the throttle open.

# VIRGINIA



*Shorty's Diner  
in Staunton, Virginia.  
Tell Barbara we still want  
her to make up with  
us to New York.*

*All the difference  
with a -35° wind chill*

*"I know,  
it's very  
to ride!"*



*our first stop in WV.  
Check out the exclusive  
Bavarian idea - perfect  
traditional fare for  
BMW fanciers.*

- 5 Drink lots of hot fluids. The more frequent pit stops and peeling through the layers is worth the warmth.
- 6 Travel in daylight when it's a little warmer and the threat of dreaded "black ice" is reduced.
- 7 When you hit slush and snow slow down. (Duh.)
- 8 This state is absolutely one of the most beautiful we'd ever seen. Even in winter with the trees bare. We can only imagine how great it is in spring, summer, or fall.

temperature  
is not good.  
y're made to  
find them at  
hrottle open.



# Enter the Personal Ride Contest and win an Edelweiss Tour.

To enter the BMW Motorcycles "Personal Ride" Contest, send your entry to: BMW Motorcycles "Personal Ride" Contest, P.O. Box 819, Ellenton, FL 34222-0819 or enter at [www.bmwusacycles.com](http://www.bmwusacycles.com).

While you're there, check out other great motorcycle rides in "The Ride" section, and for that matter, our superlative line of motorcycles, accessories and rider's apparel.

## BMW MOTORCYCLES PERSONAL RIDE CONTEST RULES:

- 1 BMW NA employees, its parent, affiliate and subsidiary companies, retailers and their employees and families are not eligible; nor are employees or employees' families of Edelweiss Bike Travel, or *Rider* and *Motorcyclist* magazines.
- 2 Only one Grand Prize per entrant. Sorry, but ride materials from entrants can't be returned, but become the property of BMW NA.
- 3 Entry into the Contest constitutes agreement for ride to be featured on BMW Motorcycles web site or in other marketing or sales materials created for BMW Motorcycles without further notice or payment. BMW reserves the right to edit all entries.
- 4 Three Grand Prizes will be awarded. In each case the Grand Prize will consist of one motorcycle tour from Edelweiss Bike Travel in one of their established and scheduled tours. Winners may choose any ride they wish up to a retail value of \$5,000, provided that the ride is taken within the year 2001. Only the Edelweiss Bike Travel tour cost is covered: airfare, taxes, fees and personal expenses will be paid by winner. The prize is not transferable. No cash equivalent will be provided.
- 5 Entries must be received by mail or via the BMW Motorcycles web site by midnight EST, October 1, 2000. Entries should include the name, address and telephone number or email address of the entrant so that winner can be notified. No facsimile entries. Grand Prize award notification will be made to winners by December 31, 2000. We reserve the right to choose an alternative winner if winner fails to respond to notification within two weeks. We are not responsible for lost or stolen entries.
- 6 The judgement of which three rides will qualify as Grand Prize Winners of the Edelweiss Bike Travel tour will be determined by vote of the panel of judges from *Motorcyclist* and *Rider* magazines, as well as selected BMW NA representatives. All judges' decisions are final.
- 7 Contest entries will be judged according to the excellence of the ride route, the quality of writing and photography, and uniqueness and interest of the riding experience as described by the entrant. Entrant should name the ride, give a starting and end point, and length or duration for the ride. All rides entered into the Contest must have been taken by the entrant either as a rider or passenger on a two-wheeled motorcycle.
- 8 No purchase is necessary. Entrants are not obliged to be owners of BMW motorcycles.
- 9 Void where prohibited by law.
- 10 Odds of winning will depend on number of entries received.

To find out more about Edelweiss World Tours and about your BMW Personal Ride contest prize options, call (800) 582-2263 or check out [www.edelweissbiketour.com](http://www.edelweissbiketour.com).

Our thanks to Mountain Thunder for talking us into visiting "The Mountain State." They run great motorcycle tours. Call (304) 724-1253 or visit [www.wvbiker.com](http://www.wvbiker.com).

