

A brand new kind of blast.

It started with a quiet rumbling deep in the mountains of Bavaria. Quickly it picked up speed and came rushing out to meet the unspoken challenge of the big machines. Right there in front of everybody, it out-handled and out-cornered everything in its class. And then headed west to take on the roads of America.

The new BMW.

It still sports the familiar horizontally-opposed cylinders. For

better balance, vibrationless operation, longer engine life. But after that, everything's different.

500, 600, 750 cc engines. The confident hum of tamed horsepower that never misses a beat. The motion of the famous long-stroke fork. An electric starter. New colors.

And it's a blast to anyone who rides one. Because BMW behaves like the smoothest road bike on the highway. And like a sporty

street machine on the side roads—or off the road entirely. The new BMW is faster than ever. Lighter. Easier to handle.

See your BMW dealer. And turn yourself on to a new BMW. Then take it out on the road—any kind of road—and have a blast.

See your nearest authorized BMW dealer, or write: East: Butler & Smith, Inc., Norwood, N. J. 07645. West: Flanders Company, Pasadena, Calif. 91101. Canada: BMW Motorcycle Distributors, Toronto 12, Ont.

Bavarian Motor Works

