

THE RT WAS ONE OF THE WORLD'S GREAT TOURING MACHINES. NOW IT'S TWO OF THE WORLD'S GREAT TOURING MACHINES.

Rest assured, you are not seeing double.

On the right is the BMW R100 RT, the 1000cc machine that Road Rider magazine last year singled out as truly "the only production Grand Touring motorcycle on the market."

On the left, the new BMW R80 RT. A motorcycle that this year will take Grand Touring into a completely new dimension: 800cc's.

At a price that, for BMW, also represents a new dimension: \$5,490.*

A MOTORCYCLE ENGINEERED FOR THE LONG HAUL. AS OPPOSED TO THE SHORT SPURT.

Grand Touring, by definition, requires a motorcycle to perform over distances considerably longer than a quarter-mile straightaway. To not only attain

high speeds but sustain them.

A task for which the BMW R80 RT is uniquely qualified in the 800cc category.

For at its heart is an engine methodically refined over the course of six decades by generations of German engineers—the horizontally-opposed twin.

An engine whose responsive low-end torque endows it with an almost uncanny ability to provide maximum power with fewer rpm's.

And as any aficionado will testify, an engine that runs slower tends to last longer.

Of course, there's another reason why the opposed-twin can move this motorcycle so effortlessly.

There is less motorcycle to move. At 472 lbs., the R80 RT is among the lightest full-fairing motorcycles in the world.



A MOTORCYCLE THAT TRANSFORMS THE WIND FROM OBSTACLE TO ALLY.

Nestled in the cocoon of still air that forms behind the RT fairing, a rider finds himself less troubled by wind and rain alike.

(Which explains why BMW owners often ride through a shower long after others have scurried for an underpass.)

The RT fairing serves as more than a mere shield however.



Shaped by the remorseless mathematics of the BMW wind tunnel, it re-channels the wind flow to coax the motorcycle's suspension downward.

Transforming the wind into a tool that provides the RT rider with even more control.

BMW'S 3-YEAR UNLIMITED MILEAGE WARRANTY.

When the production of a motorcycle is limited, the attention to detail doesn't have to be.

And so perhaps it's not surprising that BMW—a company that painstakingly builds one motorcycle for every 66 spewed out by the 3 major mass-producers—is willing to stand behind its work longer.

Providing a limited warranty against defects in workmanship and materials that, in fact, lasts 3 times as long as that of almost any other motorcycle on the road today.**

All of which makes the BMW R80 RT a machine that's not only designed for the long haul. But guaranteed for it.

**Manufacturer's suggested retail price. Actual price will depend upon dealer. Price excludes applicable state and local taxes, shipping and destination charges. **Warranty applies to motorcycles purchased from authorized U.S. dealers and BMW European Delivery only and is transferable within the period specified. See your BMW dealer for details. © 1982 BMW of North America, Inc. The BMW trademark and logo are registered.

**THE LEGENDARY
MOTORCYCLES OF
GERMANY.**

