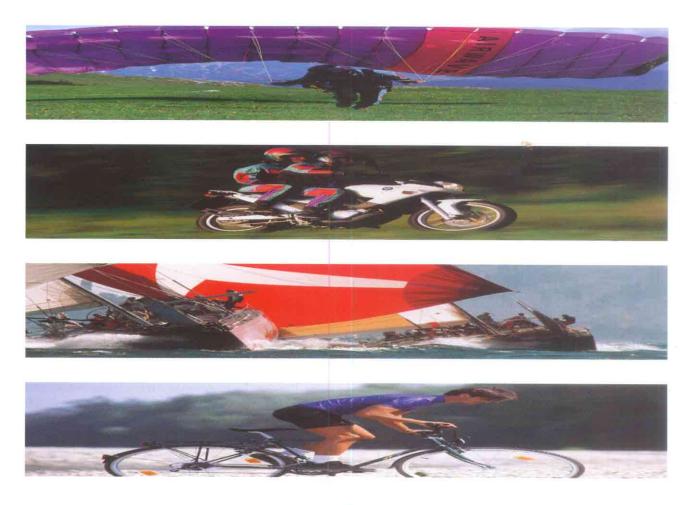
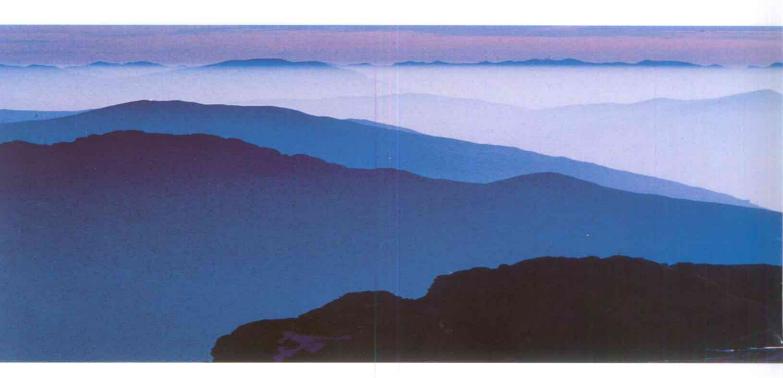
A C ACTIVE LINE



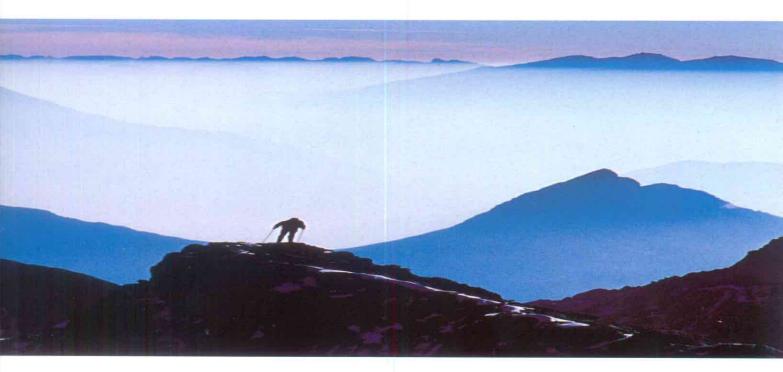


FUN - FREEDOM - ACTION - ADVENTURE: ACTIVE LINE.



Riding a motorcycle through the desert. Surfing off Tasmania. Taking your snowboard to Aspen. Water skiing in Miami. Trekking in the direction of K2. On the Hintermooser Alm in first gear. Three laps of the city park. In a trapeze off St. Tropez. Above you the paraglider, below you Val d'Isère. This is the world of Active Line.

The idea behind Active Line is functional wear for people who set their own limits, but who also know how to have fun. Who look for relaxation one minute and adventure the next. For motorcyclists who don't just need clothing for riding but for other outdoor challenges too!



In other words, Active Line is multifunctional clothing and equipment, suitable for whatever you have in mind.

The unbeatable advantage is that this idea is based on all of BMW's experience, acquired precisely where standards are exceptionally high – in rider's equipment for the serious motorcyclist.

Active Line accepts no compromise. Judge for yourself: Active Line is all about unlimited Fun, Freedom, Action and Adventure.





Active Line thermal undersuit. With adventures in cold climates in mind. This two-piece undersuit uses a polyester/cotton mixture for excellent breathing properties and has polyester padding. It is a reliable heat retainer even in sub-zero temperatures. The suit forms a resilient, shug fit around the body. The extra-long jacket insulates the kidney region.

The Adventure sult is the centrepiece of Active Line. A genuine all-rounder that's perfect for every occasion. To find out more, just turn the page.

Active Line T-shirt. The right choice for a wide variety of activities, not least because it is extremely durable and maintains its shape.

Active Line sunglasses. Take a closer look, because these glasses really do provide effective protection. The frame is made from very durable carbon fibre, the lenses are of shatterproof and scratch-resistant polycarbonate.

catching accessory effective against the cold wind.

Active Line scart. An attractive, eye

Soaring high with your hang glider, what do you need? Protection from wind and weather, because the higher you are the colder the wind blows. Freedom of movement, particularly when starting and landing. The safety that helps to prevent many an injury. Not to mention various other equally practical features.

Here's your answer – Active Line meets hang gliding requirements perfectly. And it's equally suitable for every other kind of challenge.

The Active Line Adventure suit points the way by combining the best ideas in weather protection, safety and comfort in a truly unique garment.

But that's not enough – the Active Line idea goes a stage further. With a complete range of leisure wear in which fun and action complement each other perfectly. No limits apply here, whether beneath a hang glider or anywhere else between the ground and the sky.







top - and everything stays dry.



clammy feeling develop. Everything to hand. Of course there's plenty

of space in the Active Line Motion suit for all those small items you need to carry with you. Papers and documents can be kept in the waterproof pouch pocket with its GORE-TEX®

Movement is the name of game - the Active Line Adventure suit has so many talents up its sleeve because it combines two suits in one. And as a genuine all-rounder it satisfies widely differing demands.

The outer suit is in tough, tear-resistant Cordura with detachable SUPROTECT protectors. The inner suit is the secret of wearer comfort. Thanks to the GORE-TEX® membrane it is completely wind- and waterproof, yet has such excellent breathing properties that a buildup of perspiration is virtually eliminated.

This suit will satisfy your need for safety and weather protection ideally, whatever the environment - whether you're skiing or riding your motorcycle.









as an optional extra for motorcyclists.

Active Line luggage roll. A kitbag for the modern seadog. Up to 60 litres of luggage can be quickly stored away for convenient transportation and kept waterlight. The material is tear-resistant nylon with high-frequency heatsealed seams.

Looking for more fun on the water? This all-rounder will get you in the right frame of mind. One look at the Active Line Freedom jacket tells you that it can be perfectly combined with sailing trousers and many other types of suit bottoms.

A closer look is well worthwhile, since it reveals the various practical details: built-in GORE-TEX® membrane for protection against the

elements, push-in protectors for extra safety. Discover the quality that will stand up to any comparison, thanks to this garment's first-class materials and workmanship.

Like to see more? No problem: each of the great Active Line leisure garments is suitable for whatever activity you have in mind.

You can tell that from the excellent way they've been designed.





Active Line Jogger sleeveless jacket. Matches the Active Line Jogger suit but is also perfect to wear over shirts, pullovers etc. so as to keep the heat in. Jogging trousers, jacket and sleeveless jacket are available as separate articles.

Active Line Jogger suit: wear it in subzero temperatures as an undersuit — it is equally suitable for your morning warmups. The material — polar fleece — is ideal for either activity, because it retains a pleasant level of warmth and helps to dry off perspiration more quickly. The upper section's Windstopper® membrane is made by the GORE company and prevents draughts,

Active Line Tent. Can be set up in next to no time: the extremely sturdy structure is assembled from aluminium poles, the inner tent fitted into place and the two sections secured to the ground with a few pegs. The tent is then complete, providing space for up to three persons. Luggage being kept in the two entry areas.

Active Line sleeping bag. You'll be guaranteed sweet dreams in this sleeping bag, whatever adventure you're undertaking. The lining material is an innovative hollow-structure polyester fibre, ensuring excellent heat insulation and pleasant sleeping conditions. The outer layer is lear-resistant and hard-wearing. Mention must be made of practical details such as the two inside pockets for valuables. Two sleeping bags can be combined to form a larger one.

Active Line Isomat. So convenient, because the mat is simply rolled out and then fills with air more or less by itself. Firmness can be inclividually adjusted by topping up with air. The resulting airbed provides excellent heat insulation, is extremely light and can be folded up to occupy a very small space.

Those who make a conscious effort to get away from their routine existence will soon discover the attractive side of life. What could be more fun than parking your motorcycle, putting your bicycle to one side, lowering the sails, unfastening the crampons and setting up camp. Regardless of where you are, close to the North Cape or well into the Sahara Desert.

Active Line makes it easy to take a break, switch off and enjoy the time between sunrise and sunset. Simply because every piece of Active Line equipment satisfies your needs so completely. Practical, tough, easy to use and designed in detail so that nothing stands in the way of your relaxation. And you're fighting fit for the following morning. For unlimited Fun, Freedom, Action and Adventure.



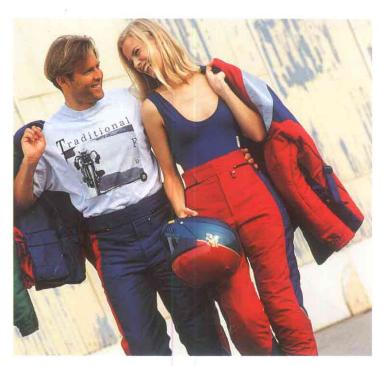
ACTIVE LINE – FOR ENJOYABLE LEISURE.



BMW TAKES MANY A GOOD IDEA FURTHER.

BMW has always been known for offering "go-getting" people a great deal. Visit your local BMW Dealer. Discover that our rider equipment range is every bit as versatile as the Active Line range. It is highly rated in motorcycling circles, but not just there. For example, the BMW System 3 helmet has long been preferred headgear among top bob sport or power-boat racing teams.

Everything you need as a motorcyclist, from clothing and accessories to Finance, Insurance, Assistance and Assurance can be found at your local BMW Motorcycle Dealership.



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