## BMW comes on strong.

And moves out fast. Very fast. With reserve power you find out about on the steepest hills. 500, 600, 750 cc flat-twin engines put out effortless speed when you want it. And still give the best-balanced, most vibration-free ride on two wheels.

The new BMW's are more maneuverable than a first-class touring bike has any right to be. Their frames are lighter, higher-off-the-ground.

And these machines are just as

tough and long-running as any BMW ever built. With all-but-indestructible one-piece shaft drive, they make continental crossings look like milk runs.

You can pick out the new BMW's anywhere. They stand out bold, dressed in new colors. Out front, the famous long-stroke fork. The distinctive engine. And an overall redesigned profile that doesn't get lost in the crowd.

But BMW is at its best when it's on its own. On the wide macadam

or a narrow lane. Or the far-out places where you make your own road.

Get up close to one. Punch the electric starter and hear the power turn on. Hit the road to anywhere and feel it come on. Strong.

See your nearest authorized BMW dealer, or write: East: Butler & Smith, Inc., Norwood, N.J. 07648. West: Flanders Company, Pasadena, Calif. 91101. Canada: BMW Motorcycle Distributors, Toronto 12, Ont.

## **Bavarian Motor Works**



