



Production Programme

BMW's present range of top-grade vehicles of famed

BMW quality includes:

the world-famous BMW motorcycles

R 26 250 c.c., R 50 500 c.c.

R 60 600 c.c., R 69 600 c.c.

the popular Motocoupé BMW Isetta with 250 and 300 c.c. engine

the elegantly styled, power-packed BMW 700, Limousine and Coupé

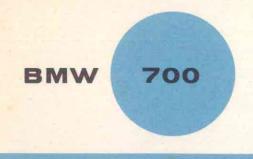
the great, fast eight-cylinders, BMW 2.6, 2.6 De Luxe, 3.2 De Luxe and 3.2 Super



2,6 3,2 SUPER 3,2

2.6 V-8 engine 95/100 H.P. 3.2 V-8 engine 140 H.P. 3.2 V-8 engine 120 H.P.





700 c.c.
BMW four-stroke
opposed-cylinder
engine, 30 H.P.
All-synchomesh
four-speed transmission.
Room for 4 persons,
capacious luggage space.









125 000 enthusiastic owners all over the world.

250 or 300 c.c. single-cylinder four-stroke engine.
Room for 2 adults, 1 child and luggage.

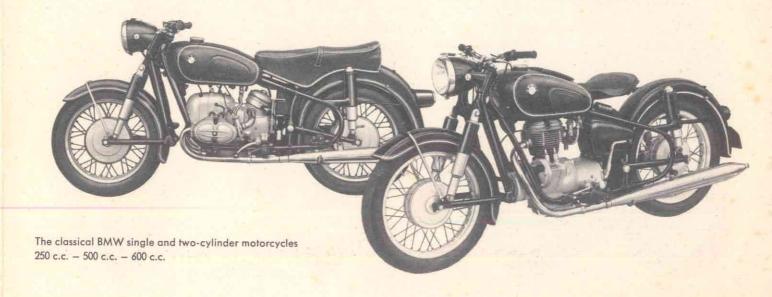




600 c.c. two-cylinder four-stroke engine, 35 H.P. BMW spring-frame, universal-shaft drive. Germany's fastest standard model.

250 c.c. single-cylinder four-stroke engine, 15 H.P. BMW spring-frame, universal-shaft drive. The ideal motorcycle — 1958/59 more new licences than any other model in the country.



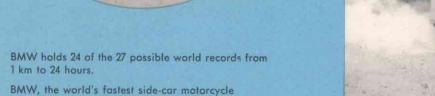


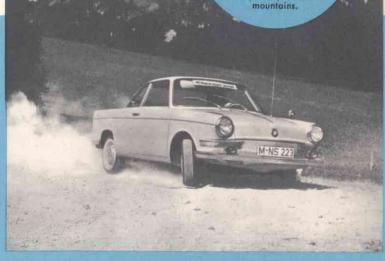


with 175 m.p.h. (280 km/h),

It thrives on hills

The famous
BMW four-stroke
engine accounts for the
BMW 700's temperament,
but its excellent roadability
affords the driver that feeling of
security that enables him to
take full advantage of the
superior performance of
this thoroughbred BMW,
especially in the







Successes in sports contests are a sign of progress in automobile and motorcycle building. For decades, BMW vehicles have been at the start at the world's major racing events, stood the most exacting tests in cross-country races, taken hazardous turns in the most difficult mountain races, and have been scrutinized by critical juries in beauty tests. Here is a brief excerpt from the 1959 list of BMW successes:

BMW Automobiles: Winner in the Grand Tourisme Class in Freiburg Bergrekord, Wallberg Race, Rossfeld Mountain Race, Gaisberg Race - International Auto Slalom, Zurich: BMW 3.2 class winner and fastest of all touring cars - International Concours d'Elegance, Bad Homburg and Wiesbaden: gold medals, golden wreath.

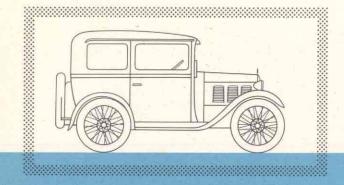
BMW 700: International Concours d'Elegance, Wiesbaden: gold medal and golden ribbon.

Outstanding BMW Motorcycle Successes 1959

Standard Motorcycles, Solo: Long-distance record New York—Los Angeles · Winner of Thruxton 500-mile Race · Winner of Barcelona 24-hour Race · Winner of Bol d'Or, France · German Road Championship · Dutch Road Championship.

Side-car Class: World Champions 1954 to 1959 · Manufacturers World Championship · German Road Championship · German Cross-country Championship · Winner of English Tourist Trophy · Winner of Grand Prix of Spain · Winner of Grand Prix of Austria · Winner of Grand Prix of the Saarland · Winner of the Grand Prix of France · Winner of the Grand Prix of Holland · Winner of the Grand Prix of Germany · Winner of the Grand Prix of Belgium.

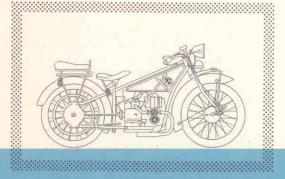
For years
unchanged
in its basic design,
though with continual
improvements to equipment
and again and again tested
in reliability and road trials,
the "Isetta" has been
developed
to utmost technical
maturity.

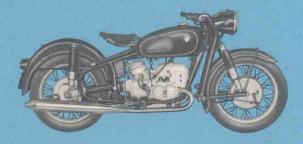


40 Years of BMW History



1916: Bayerische Motoren Werke company established as aircraft engine works. 1919: first world altitude record with BMW engine, 32.000 ft (9.760 m). 1923: first 500 c.c. BMW motorcycle R 32, with transverse two-cylinder engine and universal-shaft drive, 1924: first German Motorcycle Road Championship won by BMW. 1928: first BMW Dixi car, 750 c.c., 3/15 H.P. 1929: the world's fastest motorcycle, 123.2 m.p.h. (216.75 km/h). 1937: BMW the world's fastest motorcycle 174.8 m.p.h. (279.503 km/h), 1938: the 100,000th BMW motorcycle leaves the works. Telescopic rear wheel suspension introduced on BMW motorcycles. 1940: BMW car wins Mille Miglia (Italy), 1945/47: BMW works confiscated and dismantled. 1948: production of BMW motorcycles resumed. 1951: BMW R 68 Germany's fastest standard model motorcycle. Production of BMW 501 six-cylinder car started, 1953: 100,000 BMW motorcycles since 1948. 1954: BMW 502 V-8, Germany's first eight-cylinder after the war. 1955: Production of Motocoupé BMW Isetta, BMW 503, and 507 sport coupé started. 1957: Production of BMW 3.2 Super, 140 H.P., started. 1959: Production of BMW 700 and BMW 700 Coupé started, BMW for the sixth time world champion in side-car class, 1954 to 1959. Holders of 24 motorcycle world records.





1923

BMW presented their first, epoch-making motorcycle to the public. It was the R 32 model, with 500 c.c. opposed-cylinder engine and universal-shaft drive, a revolutionary advance in motorcycle construction. A milestone in motorcycle development throughout the world, the BMW R 32 now stands in Munich's Deutsches Museum, Germany's famous museum of technology. Up to the present date, BMW has built 40 different models of ever higher perfection, mature motorcycles, time-tried and tested by a multitude of drivers, that are encountered on the roads in all parts of the world.

1928

The very first of BMW's cars, the BMW Dixi, proved an extra-ordinary vehicle. Even today, more than 30 years later, thousands of them are still in service, and as reliable as ever.

1959

The history of BMW is full of epochal innovations that have contributed to the peerles successes of BMW vehicles. Another example is the new BMW 700 which, like its precursor, the Dixi, is far ahead of its time in both design and equipment. Its performance, driving comfort and styling make it an extra-ordinary car – a true-blue BMW.



Aircraft engines were the first product of the Bayerische Motoren Werke company, more than 40 years ago. In this field the thorough experience was gained that has led to BMW's international fame as makers of

distinguished two and four-wheel vehicles, All over the world nowadays you will find the white-and-blue BMW trade mark, and under that sign branches and agencies offering you first-class and competent service.

