

**WHO SAYS YOU CAN'T  
REINVENT THE WHEEL.**



# 73 YEARS AFTER INVENTING THE TOURING BIKE, BMW ANNOUNCES ITS REBIRTH.

*3-way adjustable rider's seat  
with waterproof seams.*

*Fuel tank holds 6.6 gallons of fuel—  
giving you more miles between fill-ups.*

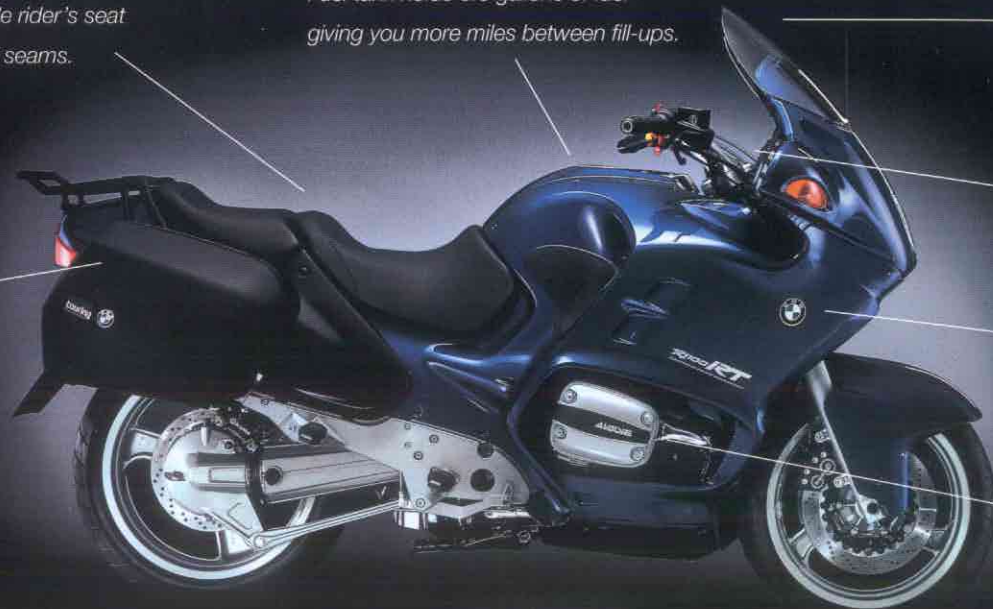
*Electronically  
adjustable windshield  
with fingertip control.*

*A pair of lockable,  
35-liter, quick-detachable  
saddlebags and optional  
detachable top box—  
perfect for an extra  
helmet or an overnight bag.*

*AM/FM radio cassette  
system available.*

*Superior air management  
system for cooler riding on  
those warm days.*

*1100cc's, twin-cylinder,  
horizontally-opposed boxer  
engine runs smoothly.*



**R 1100 RT**

The new R 1100 RT is not just a tourer. It is a touring motorcycle. With an intentional emphasis on 'motorcycle.' And a firm understanding of what that should feel like.

It is the perfect marriage between Lust and Logic.

The combination of a brute-power, road-devouring fun machine. And the clean, exacting precision of the most advanced engineering in the history of motorcycles.

With 1100cc's of shaft-driven power and patented BMW suspension systems, the R 1100 RT gets up, grabs you by the seat and says, 'I am a motorcycle. Take me out to the country.'

This bike begs to be ridden aggressively, taken deep into tight curves and pointed down long straight-aways. Where you can feel the whine of the landscape zipping by. And the harmony of road and machine through



the thundering hum of wheels on pavement.

And yet, the R 1100 RT takes you down the road in the comfortable, two-wheeled bliss you demand of a long-distance tourer.

Adjustable, ergonomic seat positioning, full-length fairing. Collectively they provide a natural rider/bike relationship and an unmatched comfortable ride. For hours and hours. And then more hours.

And with its unique, three-part frame design, incorporating the engine and transmission as part of the chassis, the R 1100 RT is light and agile. Solid. And yet incredibly responsive.

The R 1100 RT is so stirring, so comfortable, so much fun, not only will it get you back into the feel of a true motorcycle, it'll put you on the road to adventure.

To arrange a test ride on the highly-anticipated R 1100 RT tourer, call 800-345-4BMW for the authorized BMW motorcycle dealer nearest you. But hurry. You aren't the only one who's been waiting to feel the road again.



**FOR THE WORLD AHEAD.**



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BMW Motorcycles  
BMW of North America, Inc.  
300 Chestnut Ridge Road  
Woodcliff Lake, New Jersey 07675