

**NATIONAL BMW MOTORCYCLE DAYS  
APRIL 20 THRU MAY 12**



**Ride The BMW Road  
and win valuable prizes  
April 20 thru May 12**

APR 20 2012  
LONE STAR CYCLE MOTIVE  
4108 N. LAMAR BLVD  
AUSTIN, TX 78756

**DEALER ADDRESS:**

**Lone Star Cycle Motive**  
4108 N. Lamar Blvd.  
Austin, Tx. 78756

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**MOTORCYCLES  
WORTH THE OBSESSION**

# **BMW MOTORCYCLES PRESENTS RIDE THE BMW ROAD DAYS.**



## ***You could be the winner of a new BMW K1 Motorcycle or other valuable prizes***

From April 20 through May 12, your BMW Motorcycles dealer is celebrating Ride the BMW Road days. You and your family are invited to visit the showroom during this festive period to see BMW's award-winning line of 1990 bikes, take a test ride, and win valuable prizes.

Everyone's a winner, and no purchase is necessary.

It's our way of thanking those who already have shared the experience of BMW motorcycles, and introducing other veteran or novice motorcyclists to the latest models from a company that has been an international symbol of motorcycle quality and technological leadership since 1923.

Daily prizes will include BMW Motorcycle T-shirts and four-color "Ride the BMW Road" posters. Visit us between April 20 through

May 12 and you can register for awards ranging from California's Leading Advanced Safety School (C.L.A.S.S.) gift certificates, to BMW riding apparel, to the exciting new K1 Motorcycle. The Grand Prize Drawing will be on or about June 19.

The BMW Road begins at your local dealer. Mark your calendar for April 20 through May 12.

We'll be looking for you.



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