

# BMW'S NEW R80ST. THE DIFFERENCE BETWEEN MOTORCYCLE RIDING AND MOTORCYCLE WRESTLING.

At BMW we've never believed that large biceps, a stout neck, and an ability to lift pianos should be prerequisites to riding a motorcycle.

Accordingly, you are looking at a rare exception to the 800cc class: the new BMW R80ST.

A motorcycle that requires less brawn and, some would say, more brains to ride.

**MAKE TIME IN MORE  
THAN JUST THE  
STRAIGHTAWAYS.**

Enter a series of twisties on the ST and you'll experience a sensation unique in the 800cc category: exhilaration as

opposed to exhaustion.

The motorcycle can literally be flicked instead of muscled through turn after turn.

The reason? Partly because the BMW R80ST is the lightest 800cc touring bike ever.

And partly because what little weight it has is slung remarkably low, compliments of its horizontally opposed twin-cylinder engine.

In contrast to motorcycles encumbered by the top-heaviness of their own engines, the ST's handling is actually enhanced by its motor design.

Those handling virtues are enhanced further by a revolu-



tionary single rear swing arm that not only subtracts weight from the machine but adds 50% more torsional stability than conventional systems.

In certain respects, however, this machine is a gratifyingly conventional BMW.

**PERHAPS THE MOST  
TIME-TESTED  
NEW MOTORCYCLE  
EVER INTRODUCED.**

By virtue of being a BMW, the ST is not just another yet-





to-be-proven motorcycle, but an artful extension of a design concept proven over the course of six decades.

A machine built to the standards of German engineers whose passion for hand craftsmanship and meticulous refinement results in motorcycles that "...retain their taut, solid feel when lesser motorcycles have long since gotten loose and rattly" (Cycle Magazine).

Which may explain why

BMW's limited warranty stays in effect when others have long since expired.

The BMW warranty covers all defects in workmanship and materials for 3 years. And an unlimited number of miles.\*

Or, in other words, for 3 times longer than the warranties offered on virtually any motorcycle in the world today.

The price of the R80 ST? \$4,190.\*\* Excluding state and local taxes, shipping and

destination charges.

But including the rare satisfaction of sitting on a limited production machine that's as effortless to own as it is to ride.

\*Warranty applies to motorcycles purchased from authorized U.S. dealers and BMW European Delivery only and is transferable within the period specified. See your BMW dealer for details. \*\*Manufacturer's suggested retail price. Actual price will depend upon dealer. © 1982 BMW of North America, Inc. The BMW trademark and logo are registered.

**THE LEGENDARY  
MOTORCYCLES OF  
GERMANY.**

