



Now. Own the road like it's never been owned before. With the unique, special R100RS.

It has everything a BMW is famous for, and more. Performance. Mind-boggling. Just imagine the thrust you'd get from a motorcycle that weighs only 463 pounds, yet pumps out over 55 ft-lbs of torque. Just

Imagine what a quick twist of your wrist does to a nice stretch of road.

Wind-tunnel aerodynamics. Built-in spoilers create road-holding downforces, more precise handling. And the fairing slips through the air, cutting wind noise and tiring buffeting. For more comfort and safety.

The BMW R100RS. The kind of machine that, were there no price tag, most men would want to own. The kind of machine that, because the price tag is close to \$5000, allows very few men that privilege.

The kind of machine that, even sitting still, says you own the road.



***You own the road.***

Look for your local BMW dealer in the Yellow Pages, or write for our fine brochure. U.S. Importer: Butler & Smith, Inc., Dept. D-046, Norwood, NJ 07648/Compton, CA 90224. Canada: BMW Motorcycle Distributors, Ontario.