

OUTMANEUVER THE BANK. LEASE A BMW.

There is now a way to put a BMW under you without having a large bank loan over you.

A way to raise your motorcycle standards without having to raise the enormous down payment demanded by most banks. And without the usual sky-high monthly payments.

BMW has the first and only national motorcycle

leasing program.

Instead of the usual 25% down payment required by many banks, you'll pay a refundable security deposit of as little as \$295.

You can pay as little as \$98.00* each month.

And instead of going through a week-long credit approval, in most cases you will find out if you have qualified within just 24 hours.

What's more, it's possible

to lease any new BMW model that you'd like for either 2 or 3 years. And then, at the end of your lease, you can opt to buy it.** Or lease a new machine. Or just walk away.

It's as simple as that. For more information, see your local BMW dealer.

The BMW Motorcycle Leasing Program. Bad news for bankers. Good news for bikers.

© 1984 BMW of North America, Inc. The BMW trademarks and logos are registered. All rights reserved. Manufacturer's suggested retail price for a 1984 BMW R100 is \$10,000. A 36-month lease program with a \$295 refundable security deposit. Monthly payments of \$98.00 plus tax, license, and other applicable fees. For more information, call 1-800-4-A-BMW. Annual mileage limitation of 10,000 miles per year. May be subject to an additional charge. **Purchase option available at preset residual value. Offer available at participating BMW dealers for dealer.

**THE LEGENDARY
MOTORCYCLES OF
GERMANY.**

