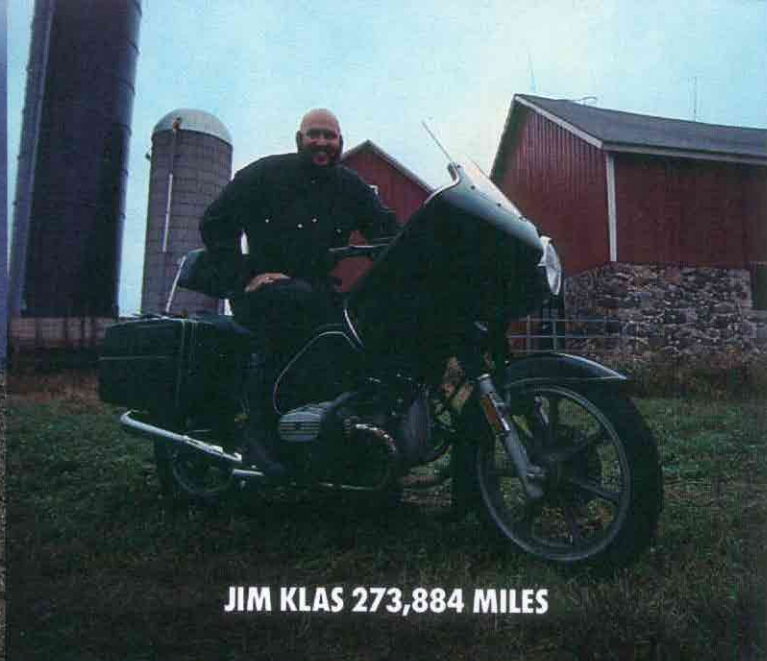


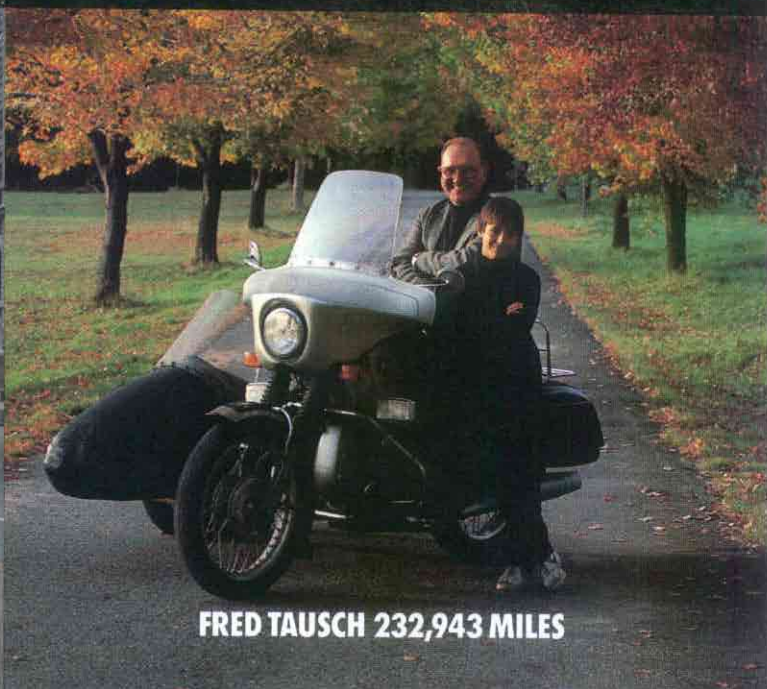
PATRICK WHITE 230,689 MILES



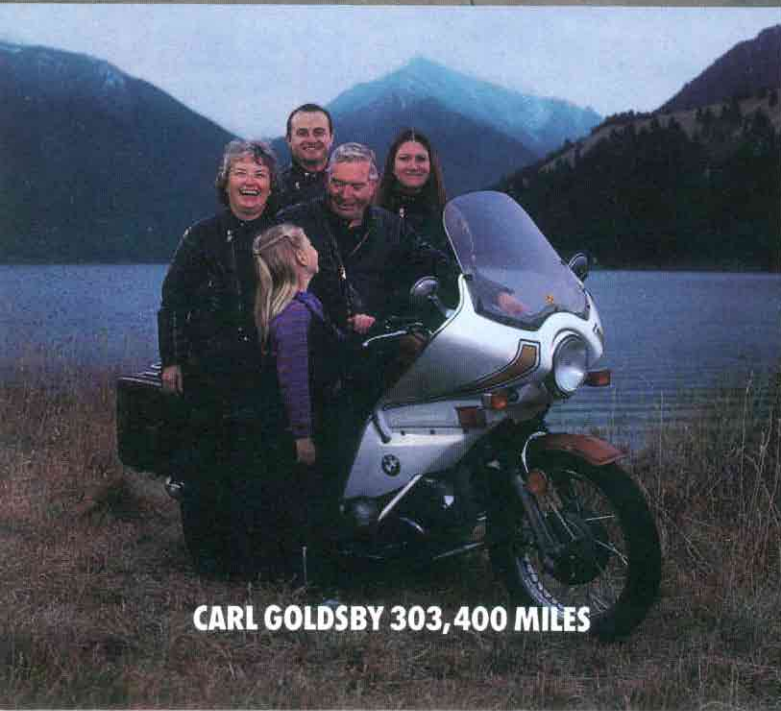
JIM KLAS 273,884 MILES



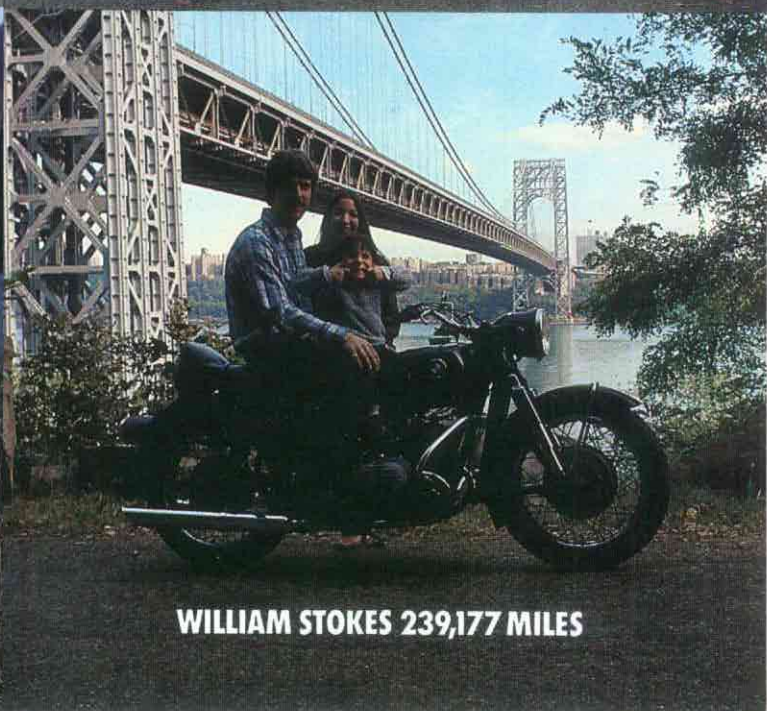
MIGUEL A'LLERIO 385,000 MILES



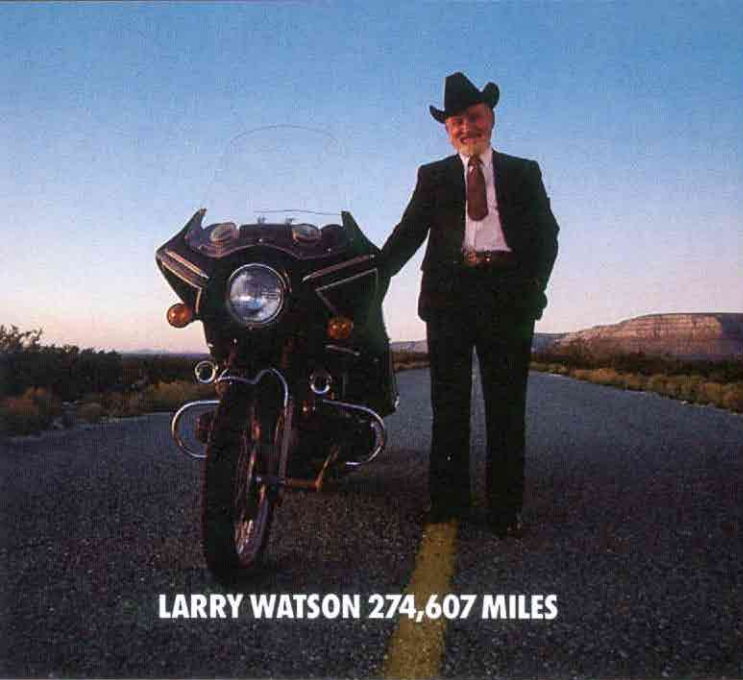
FRED TAUSCH 232,943 MILES



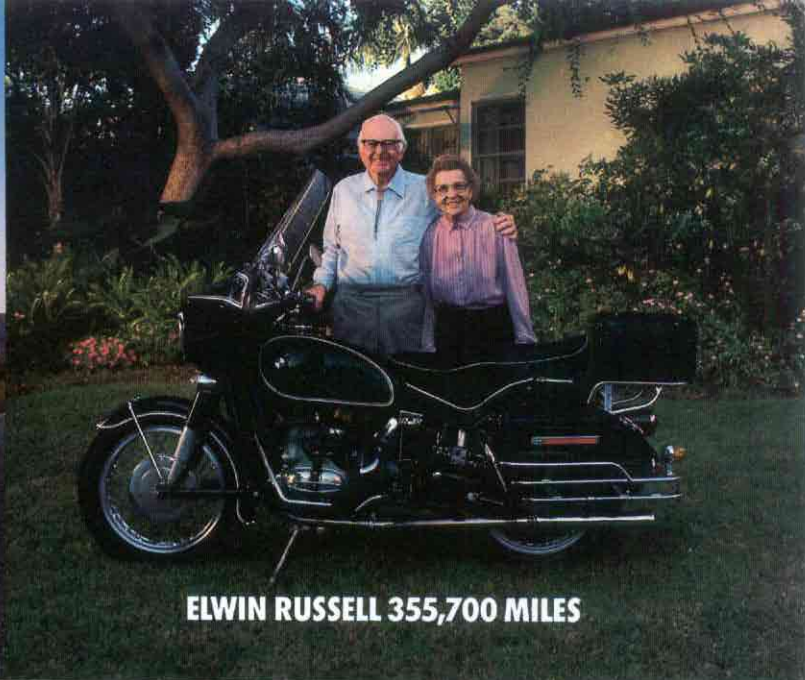
CARL GOLDSBY 303,400 MILES



WILLIAM STOKES 239,177 MILES



LARRY WATSON 274,607 MILES



ELWIN RUSSELL 355,700 MILES

BMW. A MOTORCYCLE ENGINEERED TO PUT MORE DISTANCE BETWEEN YOU AND YOUR NEXT MOTORCYCLE.

"Most motorcycle riders like to think of turning their next quarter-mile. I like to think of turning my next quarter-million."

Those words came from Jim Klas, a man who has ridden the equivalent of from here to the moon on a single motorcycle.

The motorcycle, of course, came from BMW. And as you can see from the surrounding photos, it's not an oddity. Quite the opposite, in fact. It's a trend.

A trend that owes its

existence to the creation of one ingeniously simple engine: the horizontally opposed twin.

Here is a motorcycle engine whose limited number of moving parts pro-

vides it with an innate ability to keep on moving.

And whose capacity for providing ample torque at significantly low rpm's results in "The kind of engine speeds that make for a long and trouble-free life" (Touring Bike).

How long a life?

Surely, no one can promise you a motorcycle

Methuselah. But at a time when the average motorcycle lasts just 17,000 miles, BMW can point to a 200,000-Mile Motorcycle Club with an ever-expanding membership.

And we can point to something else as well. Namely, a limited warranty

that protects you against any defects in workmanship and materials for 3 years and for an unlimited number of miles.*

Or, in other words, for as long as Honda's, Yamaha's and Suzuki's. Put together.

The kind of warranty a rider like Jim Klas, for one, can put to good use.

Jim has logged over 50,000 miles on his BMW in the last 6 months alone.

*Warranty applies to motorcycles purchased from authorized U.S. dealers and BMW European Delivery only and is transferable within the period specified. See your BMW dealer for details. © 1984 BMW of North America, Inc. The BMW trademark and logo are registered.

THE LEGENDARY MOTORCYCLES OF GERMANY.

