



The motorcycle heard 'round the world. Quietly.

Do you know why BMW is THE QUIET ONE?

It's engineered and built that way.

There are the extraordinary close tolerances of the engine parts, made possible by the favorable cooling characteristics of the horizontally opposed engine design and the use of special heat-dissipating alloys. There is the interconnected dual exhaust system to silence exhaust noise efficiently without reducing the performance. There is the fully enclosed drive shaft instead of sprockets and chains.

No wonder experienced riders all over the world enjoy the silent surge of power from their BMW engines.

Graduate to BMW.



East: Butler & Smith, Inc.

160 West 83rd Street, New York 24, New York

West: Flanders Company

200 West Walnut Street, Pasadena, California

In Canada: Northwest Motors, Ltd., 2321 Keele Street, Toronto 15, Ontario