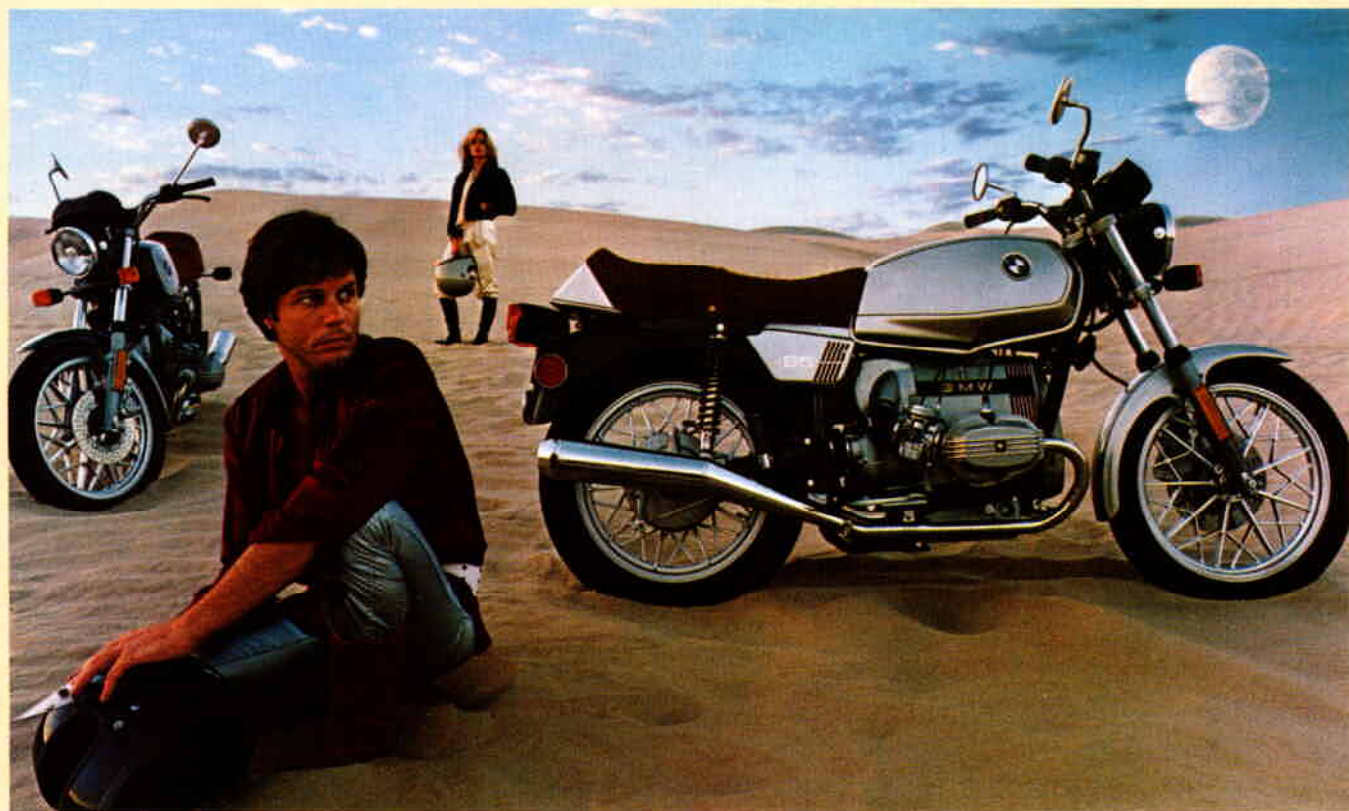


THE NEW GENERATION BMW.



THE R65.

Proof that bigger isn't always better.

For some years now, as motorcycles have grown larger, there's been a pressing need for a high-quality cycle in the mid-size market.

With the new R65, BMW fills that need. Because it offers riders the traditional BMW strengths—our unique “balanced performance,” our well-known quality construction—in a high-performance, downsized package. It's an excellent way for a rider to move up to a BMW without having to reach so far down into his wallet.

The R65 is a mover. *Cycle World* did the ¼ mile in 14.31 at 92.49 mph. It's a fine sports machine, with the low-end torque so essential to true over-the-road performance. And it's a fine touring cycle, with its long-travel suspension and superior rider comfort.

Because the R65 is smaller than our other motorcycles, it is also more compact, lighter, and feels even more nimble—making it ideal for both men and women. And because it is lighter, we have been able to create a suspension system with all the bump-swallowing characteristics our larger machines are so famous for.

The R65 features cast alloy wheels which offer superior strength and low unsprung weight. They also

have a special rim design that provides extra stability and control in the event of a sudden flat tire.

Naturally, the R65 has shaft drive, quite unique in its class. (We pioneered the shaft-drive concept.) No grease, no adjustments, no noise. And a pleasure to own.

The R65 is constructed with many cast alloy parts for lighter weight, and the horizontally-opposed twin keeps engine weight low. The result is super performance, handling and maneuverability for a motorcycle of 650cc.

Of course, the R65 has also inherited the engineering simplicity of its big brothers. Which means it is easy to maintain, no matter where your travels take you.

Last but not least, the R65 comes with a 12-month unlimited mileage limited warranty. When BMW makes a motorcycle, it makes a commitment to your riding pleasure.

Go to your nearest BMW dealer and ask to see the new generation BMW. The R65.



Bavarian Motor Works