



a dime a dozen?

No.
Not when they are BMWs.
Sure, you see a lot of BMWs on the road these days.
More than ever before.
But, every one of them is up to the exacting BMW

standards of quality production and craftsmanship
that have earned BMW the unofficial title of "The
Rolls Royce of motorcycles."

Ask any BMW Owner



East: Butler & Smith, Inc.
160 West 83rd Street, New York 24, New York

West: Flanders Company
200 West Walnut Street, Pasadena, California

In Canada: Northwest Motors, Ltd., 2321 Keele Street, Toronto 15, Ontario