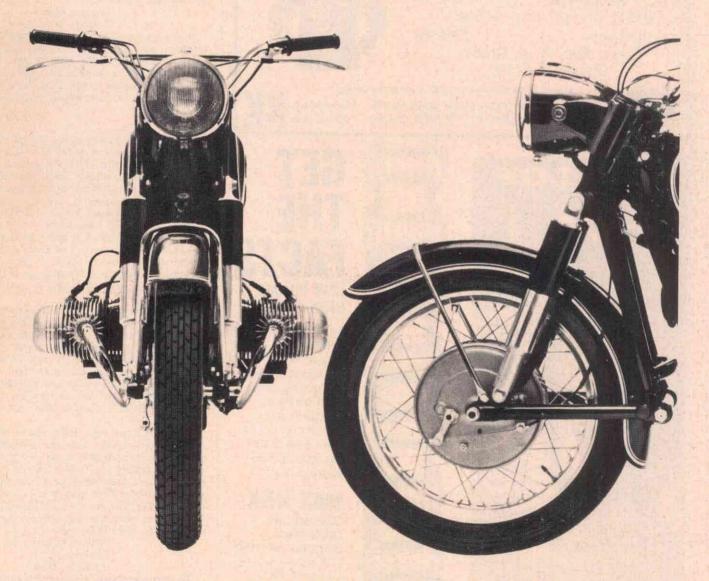
If you want to be happy for a day, drink.

If you want to be happy for a year, marry.

If you want to be happy for a lifetime, ride a BMW.



SEE YOUR NEAREST AUTHORIZED BMW DEALER, OR FOR INFORMATION WRITE TO: EAST: BUTLER & SMITH, INC., 160 WEST 83RD STREET, NEW YORK, N.Y. 10024 WEST: FLANDERS COMPANY, 200 WEST WALNUT STREET, PASADENA, CALIF, 91103 CANADA: NORTHWEST MOTORS LTD., 2321 KEELE STREET, TORONTO 15, ONTARIO

